



**OBJECTIVE:** To leverage myextensive experience and creative skills in graphic design and advertising to deliver exceptional results and contribute to the success of your organization

**EXPERIENCE:** **Senior Designer**  
Alliance Entertainment  
Bloomington, IL April, 2010 - present

- Produce 80+ page monthly catalog and yearly 300 page catalog for Movies, TV, CDs and Collectibles.
- Create image based and html emails for email marketing campaigns. overseeing the process from concept to final coding.
- Collaborate with product merchandisers to develop promotional campaigns and web graphics for DeepDiscount.com, CCVideo.com and CCMusic.com ensuring brand consistency for each.
- Utilize web content management system to upload graphics and position them appropriately on the existing corporate websites.

**Senior Designer**  
Custom Direct, Inc.  
Roselle, IL September 1998 - March 2010

- Designed and produced catalogs, magazine ads and direct mail materials.
- Managed various client projects, from concept to completion.
- Selected typography and arranged layouts based on design principles and available space.
- Responsible for web design and production
- Conducted client meetings to discuss project objectives.

**Graphic Designer**  
United Model Distributors, Inc.  
Wheeling, IL December 1994 - September 1998

- Designed and produced montly catalogs (40 - 60 pages).
- Created an annual 200 page catalog
- Scanned, color corrected aand rotouched product photos
- Designed ads and direct mail flyers.
- Managed film output for print documents.

**EDUCATION:** 1989-1994  
Iowa State University Ames, IA

**Bachelor of Fine Arts**  
**Major: Art and Design**

<b>COMPUTER EXPERIENCE:</b>	Quark Express	Adobe Illustrator	Adobe In Design
	Adobe Photoshop	Dreamweaver	Wordpress
	HTML	CSS	Microsoft Office Suite